



## Phonak Social Media Ads x3

Ad #1 formatted for Instagram and Facebook	
<b>Headline</b>	Because every whisper matters
<b>Content</b>	<p>The loudest moments in life aren't always the most meaningful. Often, it's the quiet advice shared between friends, the secrets told at bedtime, or a whispered, "Grandpa, look!" that stay with us forever.</p> <p>At [Clinic Name], we believe these moments are too precious to miss. That's why we proudly recommend Phonak Swiss-engineered hearing technology. It delivers unrivalled clarity so you can stay fully present for the people who matter most.</p> <p>Invest in the joy of being together. Tap the link in our bio to book a private consultation with our local team.</p>
<b>Hashtags</b>	#Phonak #GoldStandard #SwissEngineering #InvestInYourHealth #HearingClarity #FamilyFirst #LifelsOn #AudiologyAu #PremiumCare #IndependentAudiology
<b>Image to use:</b> shutterstock_1282731979	

Ad #2 formatted for Instagram and Facebook	
<b>Headline</b>	Invest in the joy of staying connected
<b>Content</b>	<p>When it comes to your lifestyle, the best choices are the ones that keep you thriving.</p> <p>Hearing care is about so much more than just a device - it's about preserving your confidence in busy rooms, staying active in conversations, and enjoying every single laugh.</p> <p>As your local independent experts at [Clinic Name], we pair Phonak's gold-standard technology with personalised care to ensure your investment pays off in pure quality of life. Our team is also here to help you maximise your health rebates and government subsidies to make premium care seamless.</p> <p>Ready to elevate your hearing? Call us at [Phone Number] or visit us at [Address] to chat with our team.</p>
<b>Hashtags</b>	#Phonak #GoldStandard #SwissEngineering #InvestInYourHealth #HearingClarity #FamilyFirst #LifelsOn #AudiologyAu #PremiumCare #IndependentAudiology
<b>Image to use:</b> shutterstock_2128500500	

### Ad #3 formatted for Instagram and Facebook

<b>Headline</b>	Premium care, made seamless for you
<b>Content</b>	<p>Thinking about upgrading your hearing, but not sure where to start? We've got you covered.</p> <p>At [Clinic Name], we believe that accessing the world's best hearing technology should be completely stress-free. As your local independent specialists, we don't just fit you with Phonak's gold-standard devices - we do the heavy lifting behind the scenes too.</p> <p>Our team will guide you through the entire process, helping you maximise your Private Health rebates and navigate Government subsidies, ensuring you get the absolute most out of your investment.</p> <p>You focus on the joy of hearing clearly again. We'll handle the rest.</p> <p>Call our friendly local team at [Phone Number] or visit [Address] to get started.</p>
<b>Hashtags</b>	#Phonak #GoldStandard #SwissEngineering #InvestInYourHealth #HearingClarity #FamilyFirst #LifelsOn #AudiologyAu #PremiumCare #IndependentAudiology
<b>Image to use:</b> ph-pic-audeo-audeo-sphere-i-i-hcpfitting01	